



SHÂN MICHAEL

PROJECT MANAGER

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PROFILE

Project manager & producer with hands-on experience managing studio operations, video production projects, and large-scale live events. Proven ability to lead teams, oversee logistics, manage budgets, and deliver high-quality client experiences. Strong skills in project management, event coordination, and audio/video production.

EDUCATION

B.S. IN MARKETING

Western Governors University
2026 - Present

SKILLS

- Project & Operations Management
- Team Leadership & Staff Coordination
- Workflow Optimization
- Client Relations & Customer Experience
- Event & Production Management
- Strong organizational and multitasking abilities

LEADERSHIP

Christmas Day Donation Drive | 2019 - Present

- Coordinated outreach, logistics, and volunteer efforts to support nearly 1,000 individuals and over 400 families raising approximately \$4,000 in community donations through grassroots fundraising and local engagement

EXPERIENCE

GENERAL MANAGER

Studio D3 Orlando | 2023 - present

- Oversee daily operations of a production studio, including scheduling, client coordination, and resource management
- Manage production timelines to ensure projects are completed efficiently and meet client expectations
- Lead and coordinate teams of creatives and technical staff during shoots and studio sessions
- Maintain client relationships and ensure a high level of customer satisfaction

GENERAL MANAGER

Studio Maxx Orlando | 2021 - 2023

- Managed studio bookings, logistics, and on-site operations for multiple concurrent projects
- Collaborated with clients to understand project needs and translate them into successful productions
- Implemented organizational systems to improve workflow and studio efficiency
- Supervised staff and ensured smooth day-to-day operations

STAGE MANAGER (EVENT PRODUCTION)

Mad Soul Music & Arts Festival | 2024 & 2025

- Coordinated stage operations for a large-scale music festival associated with Congressman Maxwell Frost
- Managed artist schedules, technical crews, and live event logistics under tight timelines
- Ensured seamless transitions between performances and resolved real-time issues during the event
- Worked closely with production teams to maintain high-quality audience experiences